#### Power of Effective University-Industry Cooperation Personal View from both sides of the Table as an Academician and VPRD and Development of Novel Polymeric Materials From University Lab Bench to Commercial Success

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### Summary

- Personal background in Academia and Industry
- Power of generation and utilization of new knowledge
- An example of successful University-Industry Cooperation Virginia Tech Polymeric Materials and Interfaces Laboratory (PMIL)
- Possible Routes for University-Industry Cooperation
- Problems in establishing successful University-Industry Cooperation
- Understanding Structure-Morphology-Property Relations in Polymeric Materials
- Personal examples in development of successful commercial products through University-Industry Cooperation.



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# The source of wealth is KNOWLEDGE

**Peter Drucker** 

KNOWLEDGE is personal power.

Whereas money and power may be redistributed, KNOWLEDGE must be acquired through one's own efforts.

Whereas money and power may be temporary, KNOWLEDGE is permanent.

#### **NEW KNOWLEDGE** can be **GENERATED** in-house or **ACQUIRED**.

Inability to generate/acquire and utilize NEW KNOWLEDGE leads to huge gaps in wealth and income between knowledge-based societies (companies or individuals) and others.



### THE CYCLE OF SUCCESS





### Why University-Industry Cooperation?

For industry the pressures include rapid technological change that is radically transforming the current business environment, including shorter product life cycles and intense global competition.

For the university the pressures include to catch-up with the incredible growth in new knowledge and increasing costs and difficulties in getting sufficient funding for research.

Increasing pressures to contribute to the economic development by providing better education and generating new knowledge.

University-Industry collaboration plays a key role in providing economic development through commercialization of the knowledge in terms of reciprocal knowledge transfer.

It has been shown that approximately 10% of new products and technologies developed lately, would not have emerged without University-Industry Collaboration.



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### Some critical requirements for successful University-Industry Cooperation

### University

- Qualified faculty members or preferably teams, with industrial experience/connection
- Well-established and well-functioning research infrastructure
- Timely and effective communication and dissemination of information
- Secrecy

### Industry

- Project leadership, effective project management and communication
- Successful diffusion of research results within the company
- Experienced R&D personnel to utilize new knowledge for product/process development



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### **Personal Experience in Academia and Industry**

- Establishing a strong foundation in Chemistry and Polymer Chemistry METU (ODTÜ) (1968 1980)
- Getting into the fascinating Structure-Morphology-Property Behavior of Multiphase Polymers and Understanding the Critical Parameters in Structural Design of Polymers towards specific applications VIRGINIA TECH (1980 – 1985)
- Trying to solve Real-Life Problems in Polymer Science and Technology through Innovative Research MERCOR Inc., and THORATEC Laboratories, Berkeley, CA (1985 – 1989) GOLDSCHMIDT Chemical Corporation, Hopewell, VA (1989 – 1994)
- Touching the lives of many brilliant students KOÇ UNIVERSITY (1994 Current)



### METU (ODTÜ) YEARS (1968 – 1980)

- BS (1968–1972), MS (1974) and PhD in POLYMER CHEMISTRY (1977)
- Teaching Assistant (1972 1977)
- Assistant Professor (1977 1980)

M. S. Thesis

Synthesis and Characterization of Block Copolymers of Propylene Glycol and Methyl Methacrylate Ph. D. Thesis

Kinetic Studies on Polymeric Peroxycarbamates, Their Use in the Synthesis of Block Copolymers of Styrene and Characterization of Products

#### METU POLYMER RESEARCH INSTITUTE

Established and led by Prof. Dr. Bahattin BAYSAL and partially supported by TUBITAK

#### One of the best POLYMER PROGAMS in the WORLD in 1970s, with research on:

Polymer Synthesis (Radical, Anionic, Cationic, Step-Growth, Polymer Characterization (Structural, Thermal, Mechanical, Morphological), Polymer Crystallization, Solution Properties, Polymer Rheology and Processing

# VIRGINIA TECH YEARS (1980 – 1985 and 2003 – 2004)

**Total academic freedom** 

Well-established scientific environment (people and laboratories) for multidisciplinary research Weekly group meetings resulting in cross-fertilization of ideas and novel projects Weekly contacts with leading academic and industrial scientists through seminars and meetings Understanding real-life problems and trying to find solutions through scientific research



### **Three Pillars of Virginia Tech Polymer Activities**

#### The main pillar was Jim McGRATH, who has joined VaTech in 1975 after 17 years of industrial experience



### **Routes for University-Industry Cooperation at VA TECH**

- Consulting
- Industry sponsored research projects
- Industrial support to polymer research through a Consortium
- Establishment of company funded research center
- Exchange of industrial scientists and graduate students
- Continuing Education Short Courses (On-site or Off-site)
- Technology licensing

#### Polymeric Materials and Interfaces Laboratory (PMIL)

- 3 Faculty Members (McGrath, Ward and Wilkes)
- 10-15 Industrial Companies as members of the Consortium
- \$25,000 each annually for a total of \$250,000 \$375,000 per year
- In some cases matching funds from State or University



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### **Benefits of Being a Member of PMIL**

- Annual meetings, technical presentations (oral and poster) and discussions
- Annual reports
- Access to research activities by post-docs and graduate students on: Block copolymer synthesis by anionic and step-growth polymerization Synthesis and characterization of engineering thermoplastics Reactive silicone oligomers and silicone copolymers Toughening of epoxy resins
- Discussions with post-docs and graduate students. Opportunity of hiring top notch graduate students and post-docs
- Opportunity to initiate new projects and generate new technologies



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### The most fundamental and lasting objective of the synthesis is not the production of new structures, but the production of properties

George S. Hammond (1921 – 2005) Norris Lecture Award, 1968

Synthesize a new molecule	Design and synthesize a new molecule
Characterize the product	Characterize and test for applications, optimize performance
Publish the results	Patent and publish the results



### Structure-morphology-property relations in TPUs

### Chemical structure $\longleftrightarrow$ Morphology $\longleftrightarrow$ Properties



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(Chemistry)



(Engineering)

### Development of a Polymeric Engine Oil Additive as Viscosity Modifier

**Funded by EXXON Chemicals** 



#### <u>GOAL</u>

To develop novel polymeric oil additives that will prevent the drop in the viscosity of the engine oil at high temperatures and improve the engine performance

PROBLEM: Significant reduction in the viscosity of the engine oil at high temperatures leading to performance loss

SOLUTION: Design and synthesis of linear polymers with strong intermolecular interactions that break-up at high temperatures



2 US Patents and 2 Articles

### PROTECTIVE COATINGS FOR SPACE STATION AND SPACE VEHICLES



#### Funded by NASA Langley



#### Problem

Lightweight and strong polymers are widely used as structural materials in space applications.

Atomic oxygen present at low earth orbit (LEO) results in significant degradation of polymers.

Protective polymeric coatings against atomic oxygen are needed.

Solution Development of polydimethylsiloxane based polyurea and polyimide coatings that form a glasslike protective coating upon reaction with atomic oxygen.



### Toughening of Epoxy Resins with Reactive Polysulfone Oligomers

Funded by PMIL CONSORTIUM



Polymer Bulletin 13, 201-208 (1985)

**Polymer Bulletin** 

© Springer-Verlag 1985

#### Engineering

#### Chemical Modification of Matrix Resin Networks with Engineering Thermoplastics

1. Phenolic Hydroxyl Terminated Poly(Aryl Ether Sulfone)-Epoxy Systems

James L. Hedrick, I. Yilgör, Garth L. Wilkes, and James E. McGrath\*

Departments of Chemistry and Chemical Engineering, Polymer Materials and Interfaces Laboratory, Virginia Polytechnic Institute and State University, Blacksburg, Virginia 24061, USA

TABLE II					
Mechanical Properties of Modified Epoxy Networks					
No.	PSI Mn (g/mole)	(wt. %)	Flex. Mod. (N/M <sup>2</sup> )	Fract. Tough. KIC (N/M 372)	
1	Epon Resin 828	8/DDS Control	1 2.5 x 109	0.6 x 106	
2 3	5300 5300	10 15	2.0 x 109 2.0 x 109	0.9 x 106 0.9 x 106	
4 5	8200 8200	10 15	2.2 x 109	1.0 x 106 1.3 x 106	
6 UI	DEL P-1700 Polysu	lfone Contro	ol	2.4 x 106	

0032-3861/91/112020-13	
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2020 POLYMER, 1991, Volume 32, Number 11





SEM images of 15% by weight amine terminated PSF containing epoxy resins (d) Mn=8,200 g/mol, (e) Mn=14,600 g/mol



### University-Industry Cooperation in Turkey

- Consulting
- University providing analytical services to companies
- Sponsored research projects
- Sponsored PhD students

#### **Problematic areas**

- Support for general research through a Consortium
- Establishment of company funded research centers at the universities
- Continuing Education Short Courses
- Technology licensing

A selection of sponsored research projects performed at Koç University Polymer Research Laboratories

### From Laboratory bench to commercial application

Sponsors Turkish Ministry of Defense Roketsan AŞ Tübitak DowAksa

Procter and Gamble Company Wacker Chemie Nylstar SA Lubrizol Corporation

### **Development of Moisture Permeable, Waterproof Textile Coatings**

Funded by Turkish Ministry of Defense



### WATER VAPOR PERMEABLE, WATERPROOF (BREATHABLE) TEXTILE COATINGS



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### Water vapor permeable, waterproof (breathable) textile coatings





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### POLYURETHANEUREA MEMBRANES FOR Water vapor permeable, waterproof (breathable) textile coatings



### Polyurethaneurea additives to prevent wrinkling of fabrics



Funded by Procter and Gamble



### Polyurethane coatings for prevention of wrinkling of fabrics

Problem Wrinkle formation is a result of the deformation of non-elastic fibers which cannot recover

#### **Solution**

Development of polyurethane coatings that will improve the elasticity of textile fibers through hydrogen bonding.





#### PATENTS ON WRINKLE FREE FABRIC FORMULATIONS

FABRIC CARE COMPOSITIONS COMPRISING ORGANOSILOXANE POLYMERS

Rajan Keshav Panandiker, Kerry Andrew Vetter, Bernard William Kluesener, Iskender Yilgor, Christian Herzig, Richard Becker, Rafael Trujillo Rosaldo, Leslie Dawn Waits, Janine A. Flood, Keith Homer Baker, Jennifer Beth Ponder, Mark Gregory Solinsky, Matthew Scott Wagner, Pradipta Sarkar, Emily Suzanne Klinker, Julie Ann O'Neil

US Patent 8,263,543 B2 (Procter and Gamble Company) (September 11, 2012) US Patent 8,598,108 B2 (Procter and Gamble Company) (December 3, 2012) US Patent 9,085,749 B2 (Procter and Gamble Company) (July 21, 2015) US Patent 9,469,829 B2 (Procter and Gamble Company) (October 18, 2016) US Patent 8,518,247 B2 (Procter and Gamble Company) (December 11, 2016)

<u>Country</u>	Application No	Application date
Argentina	AR 076316 A1	2011.06.01
Australia	AU 2010236527 A1	2011.11.10
Canada	CA 2756294 A1	2010.10.21
China	CN 102395667 A	2012.03.28
Europe	EP 2419498 A1	2012.02.22
Japan	JP 2012523508 A	2012.10.04
Japan	JP 5453521 B2	2014.03.26
Mexico	MX 2011010898 A	2011.11.01
World	WO 2010120863 A1	2010.10.21

### **Development of Functional Thermoplastic Silicone Copolymers**

Geniomer TPSC Genioperl ® W35

Funded by Wacker Chemie



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### Thermoplastic Silicone-Urea Copolymers with Low Hysteresis







I. Yilgor, T. Eynur, E. Yilgor and G. L. Wilkes Polymer, 50(19), 4432-4437 (2009) I. Yilgor, T. Eynur, S. Bilgin, E. Yilgor G. L. Wilkes Polymer, 52(2), 266-274 (2011).

### Thermoplastic Silicone-Urea Copolymers with Low Hysteresis





## Genioperl<sup>®</sup> W35

GENIOPERL<sup>®</sup> W35 is a polymer modifier with a linear structure based on a functionalized silicone.

GENIOPERL<sup>®</sup> W35 improves the impact strength of thermoset polymer systems like epoxy- or vinylester resins, especially at low temperatures. Addition of 2 - 8 wt.% is sufficient.

Due to low amount of GENIOPERL<sup>®</sup> W35 added, viscosity of the uncured resin as well as the glass transition temperatures of the cured resins remain almost unaffected.

### Investigation of the sources of haze formation on protective polyurethane films with similar compositions but produced by different methods

Funded by Lubrizol



#### Comparative DSC Scans after annealing at 40, 60 and 80 °C



### Superhydrophobic, Self-cleaning Polyurethaneurea coatings



### Superhydrophobic and self-cleaning Lotus leaf





# Electron microscope images of Lotus Leaf surface and hydrophobic silica filled polyurethaneurea surface



### Superhydrophobic Polyurethane Coated Natural Stone Surfaces





I. Yilgor, S. Bilgin, M. Isik E. Yilgor Polymer, 53(6), 1180-1188, (2012) C. Kosak, E. Yilgör, I. Yilgör Polymer, 62, 118-128 (2015) C. Kosak Söz, E. Yilgör, I. Yilgör Prog. Org. Coat., 84, 143-152 (2015)

### Water-soluble, Non-cytotoxic, Biocompatible, Biodegradable, 3D-Printable, Photocurable BIOINK Platform for Tissue Engineering Applications



#### First totally synthetic bioink

Funded by Tübitak – Joint project with Ankara University 2 PCT Patent applications



### CONCLUSIONS

- Source of wealth is knowledge.
- Cost of a missed opportunity in a novel technology or process is usually far more expensive than supporting the research project.
- If you cannot generate new knowledge efficiently compared to your competitors, Industry-University cooperation may be a viable venue.
- Effective project leadership and communication on both sides are important for a successful cooperation.
- Effective transfer, diffusion and utilization of research results generated by the university, within the company is critical for a successful cooperation.
- It is possible to perform leading-edge, world-class polymer research to develop novel products and processes in select Turkish Universities.

### Touching the lives of many brilliant young students Koç University Polymer Research Group (Spring 2001)

