

# paintistanbul TURKCOAT CONGRESS

*Green Thinking, Colorful Actions...*

10<sup>th</sup> International Paint and Coatings Raw Materials Congress and Exhibition

## SPONSORSHIP OPTIONS



**27-28 May 2025**

Crowne Plaza Asia Hotel Convention Center İstanbul

Coordinator



Organizer



Media Partner





## WHY PARTICIPATE IN THE CONGRESS AS A SPONSOR?

Explore our sponsorship packages designed to enhance your brand visibility and maximize your return from the congress. Choose the one that best suits your needs.



“Green Thinking,  
**Colorful Actions...**”



Highlight your brand in sessions focused on solving the challenges of the paint industry.



Secure your place at this gathering that unites every aspect of the paint industry and become part of this major sector event.



Reach your target market directly.



Strengthen customer loyalty and increase your audience's brand commitment.



Enhance how your target audience perceives your brand and boost your brand reputation.



Make your products more recognizable, increase brand awareness, and stand out among your competitors.



## SOLD OUT

- Logo usage with the designation "Main Sponsor" in a single line on the sponsor banner at the registration area.
- Logo usage with the designation "Main Sponsor" in a single line on presentation screens in the congress area.
- Logo and name usage with the designation "Main Sponsor" in press releases and social media announcements.
- Use of the company logo as "Main Sponsor" on all printed promotional materials (invitation, catalog, poster, etc.) from the date of the agreement.
- "Main Sponsor" logo placement on the official congress website, including a link to the company's website.
- One (1) technical presentation opportunity in the main congress hall (subject to approval by the Scientific Committee).
- Three (3) social media posts shared via congress social media accounts.
- Inclusion of the company's promotional brochure in the bags distributed to congress attendees.
- News publication with the designation "Main Sponsor" in domestic and international e-bulletins.
- Logo usage with the designation "Main Sponsor" in outdoor advertisements.
- One full-page advertisement in the Turkcoat Magazine's special congress issue.
- Slider banner display on the Turkchem.net News Portal for one month.
- Use of the company logo in the exhibition layout plans as "Main Sponsor."
- Logo usage with the designation "Main Sponsor" in the Congress Final Report in a single line.
- A maximum 3-minute video interview, shared via the congress website and social media after the event.
- Free registration for 15 attendees.

◆ *Limited to one company only.*

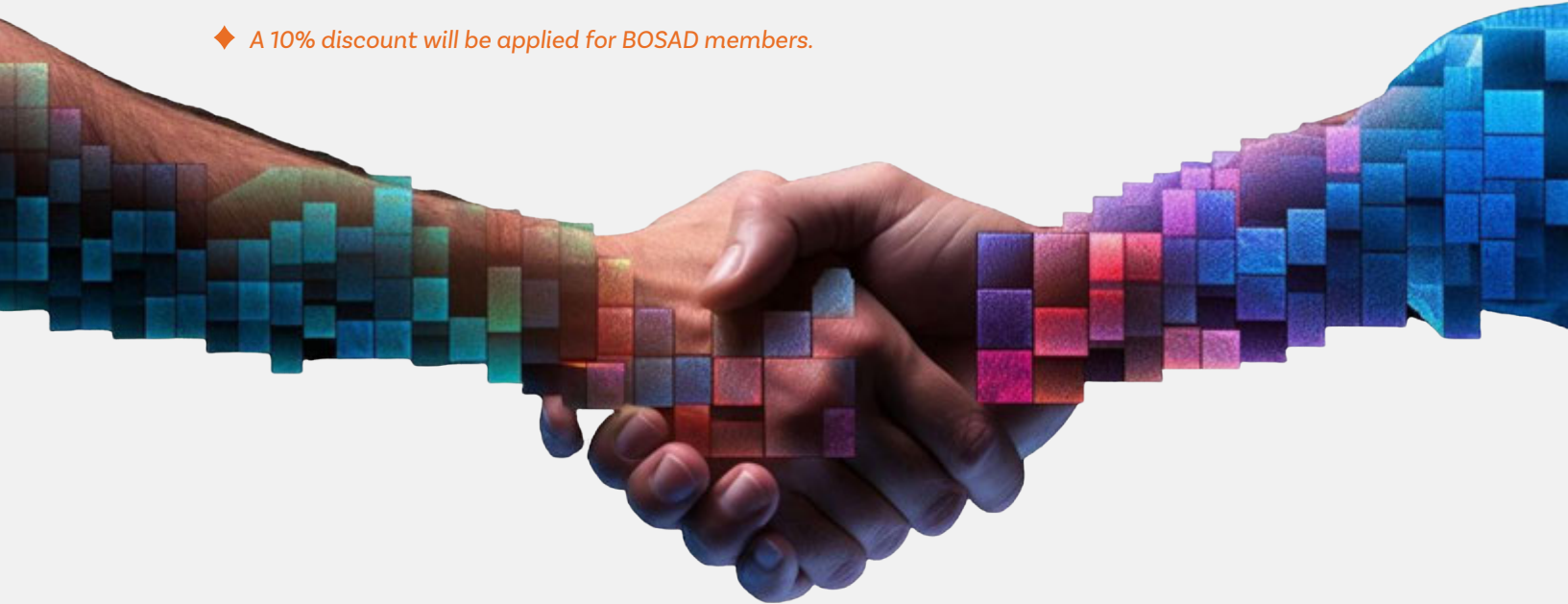
# paintistanbul TURKCOAT CONGRESS

◆◆◆ SPONSOR ◆◆◆

**11.000€ (+KDV)**

- The company logo will be displayed with the designation "Sponsor" on the sponsor banner at the registration area.
- Three (3) posts will be prepared and shared on social media platforms.
- The company's promotional brochure will be included in the bags distributed to congress delegates.
- The "Sponsor" designation with a link to the company's website will be featured on the official paintistanbul&TURKCOAT Congress website.
- The company logo will be displayed with the designation "Sponsor" on the presentation screens in the congress area. The logo will also be used with the "Sponsor" designation on all printed promotional materials.
- The company logo will appear with the designation "Sponsor" in press releases prepared for the congress.
- Starting from the contract date, the company logo with the "Sponsor" designation will be included in all digital and printed congress announcements published domestically and internationally.
- The company logo will be displayed with the designation "Sponsor" in the Congress Final Report in a single line.
- A full-page advertisement will be published in the special congress issue of Turkcoat Magazine.
- Free registration for 10 attendees.

◆ A 10% discount will be applied for BOSAD members.





**BAG SPONSOR**



**SOLD OUT**

**11.000€ (+KDV)**

- Two (2) posts will be prepared and shared on social media platforms.
- The sponsor company logo will be used on the bags to be distributed at the congress. The bag design and logo usage will be in accordance with the specifications set by the design committee.
- The company logo will appear with the designation "Bag Sponsor" on all visual and printed materials prepared for the symposium.
- The company's website will be linked with the designation "Bag Sponsor" on the official paintistanbul&TURKCOAT Congress website.
- Free registration rights for 10 attendees.
- 1,500 bags will be prepared with the company logo.
- The company will be featured with the designation "Bag Sponsor" in both domestic and international email campaigns.
- Free registration for 10 attendees.

◆ *Limited to one company only.*

◆ *A 10% discount will be applied for BOSAD members.*





# paintistanbul TURKCOAT CONGRESS



## PAINTISTANBUL CONGRESS HALL SESSION SPONSOR (TWO DAYS)



**9.000€ (+KDV)**

- The company logo will be displayed with the designation "Session Sponsor" on the digital display screens at the entrance doors of the congress halls.
- The company will have two (2) roll-up banners displayed in the congress halls.
- The company logo will be displayed with the designation "Session Sponsor" on the LED screen at the entrance of the congress halls.
- Three (3) posts will be prepared and shared on social media platforms.
- The company's promotional brochure will be included in the bags distributed to congress delegates.
- The company's website will be linked with the designation "Session Sponsor" on the official paintistanbul & Turkcoat Congress website.
- The company logo will appear with the designation "Session Sponsor" in the press releases prepared for the congress.
- Starting from the contract date, the company logo with the designation "Session Sponsor" will be included in all digital and printed congress announcements published domestically and internationally.
- Free registration for 5 attendees.

◆ *Limited to one company only.*

◆ *The paintistanbul Congress Hall has a maximum capacity of 600 people in a classroom arrangement.*

◆ *A 10% discount will be applied for BOSAD members.*



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**TURKCOAT CONGRESS HALL SESSION SPONSOR  
(TWO DAYS)**



**6.500€ (+KDV)**

- The company logo will be displayed with the designation "Session Sponsor" on the digital display screens at the entrance doors of the congress halls.
- The company will have two (2) roll-up banners displayed in the congress halls.
- The company logo will be displayed with the designation "Session Sponsor" on the LED screen at the entrance of the congress halls.
- Two (2) posts will be prepared and shared on social media platforms.
- The company's promotional brochure will be included in the bags distributed to congress delegates.
- The company's website will be linked with the designation "Session Sponsor" on the official paintistanbul & TURKCOAT Congress website.
- The company logo will appear with the designation "Session Sponsor" in the press releases prepared for the congress.
- Starting from the contract date, the company logo with the designation "Session Sponsor" will be included in all digital and printed congress announcements published domestically and internationally.
- Free registration for 3 attendees.

◆ *Limited to one company only.*

◆ *The Turkcoat Congress Hall has a maximum capacity of 250 people in a classroom arrangement.*

◆ *A 10% discount will be applied for BOSAD members.*



# paintistanbul TURKCOAT CONGRESS

## PAINTISTANBUL CONGRESS HALL CHAIR COVER SPONSORSHIP

**SOLD OUT**

**9.500€ (+KDV)**

- The company logo will be displayed on the chair covers for all participants in the main congress hall at paintistanbul, including attendees, company representatives, speakers, session chairs, protocol members, and press members.
- The company's promotional brochure will be included in the bags distributed to congress delegates.
- The company logo will be displayed on the stage at the paintistanbul Congress hall.
- The company logo will be included on the official paintistanbul & TURKCOAT Congress website with a link to the company's own website.
- The company logo will be used in the press releases prepared for the congress.
- Starting from the contract date, the company logo will be included in all digital and printed congress announcements published domestically and internationally.
- Three (3) posts will be prepared and shared on the congress's social media platforms.
- Free registration for 5 attendees.

◆ *Limited to one company only.*

◆ *The paintistanbul Congress Hall has a maximum capacity of 600 people in a classroom arrangement.*

◆ *A 10% discount will be applied for BOSAD members.*





# paintistanbul TURKCOAT CONGRESS

## TURKCOAT CONGRESS HALL CHAIR COVER SPONSORSHIP

**SOLD OUT**

**7.000€ (+KDV)**

- The company logo will be displayed on the chair covers in the main congress hall at Turkcoat Congress Hall, where all participants including attendees, company representatives, speakers, session chairs, protocol members, and press will be present.
- The company's promotional brochure will be included in the bags distributed to congress delegates.
- The company logo will be displayed on the stage at Turkcoat Congress Hall, and the company's website link will be provided on the official paintistanbul & TURKCOAT Congress website.
- The company logo will be used in press releases prepared for the congress.
- Starting from the contract date, the company logo will be included in all digital and printed congress announcements published domestically and internationally.
- Two (2) posts will be prepared and shared on the congress's social media platforms.
- Free registration for 4 attendees.

◆ *Limited to one company only.*

◆ *The Turkcoat Congress Hall has a maximum capacity of 250 people in a classroom arrangement.*

◆ *A 10% discount will be applied for BOSAD members.*



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LANYARD SPONSOR

**SOLD OUT**

**7.000€ (+KDV)**

- One (1) post will be prepared and shared on social media platforms. The sponsor company logo will be used on the badges used at the congress.
- The sponsor company logo will be featured on the lanyards used at the congress.
- The company logo will appear on all visual and printed materials prepared for the symposium with the label "Badge Lanyard Sponsor."
- The company's website link will be included on the official paintistanbul & TURKCOAT Congress website with the label "Badge Lanyard Sponsor."
- Free registration for 4 attendees.

◆ Limited to one company only.

◆ A 10% discount will be applied for BOSAD members.



# paintistanbul TURKCOAT CONGRESS

## ONLINE REGISTRATION AND INVITATION SPONSOR

**SOLD OUT**

**5.750€ (+KDV)**

- The sponsor company's logo will be used on the printed invitations for the congress, and the sponsor's banner will be published on the online registration page with a link to the company's website.
- The company's website link will be included on the official paintistanbul & TURKCOAT Congress website with the label "Online Registration-Invitation Sponsor."
- One (1) post will be prepared and shared on social media platforms.
- The company logo will be used with the label "Online Registration-Invitation Sponsor" in the press releases prepared for the congress. All digital and printed congress announcements, both domestic and international, will feature the sponsor's logo with the label "Online Registration-Invitation Sponsor."
- Printed Invitation Quantity: 1500
- Free registration for 3 attendees.

◆ *Limited to one company only.*

◆ *A 10% discount will be applied for BOSAD members.*



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LUNCH SPONSOR  
(ONE DAY)



**6.000€ (+KDV)**

- During one lunch break, the sponsor company's logo flag will be placed on the tables, and the company's promotional brochure may be used.
- Valid for only one lunch session (either opening day or closing day).
- The company logo will be featured with the label "Lunch Sponsor" on all visual and printed materials prepared for the congress throughout the day.
- The company's roll-up banner will be displayed during one lunch session.
- The company's website link will be included on the official paintistanbul & Turkcoat Congress website with the label "Sponsor."
- Free registration for 3 attendees.

- ◆ *Limited to 2 companies. One company per day will be featured, and requests will be evaluated based on the order of application.*
- ◆ *A 10% discount will be applied for BOSAD members.*





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COFFEE BREAK SPONSOR



**SOLD OUT**

**4.250€ (+KDV)**

- During the two coffee breaks, the sponsor company's logo flag will be placed on the tables, and the company's promotional materials will be used.
- The company logo will be featured with the label "Coffee Break Sponsor" on all visual and printed materials prepared for the congress.
- The company's roll-up banner will be displayed during both coffee breaks.
- The company's website link will be included on the official paintistanbul & Turkcoat Congress website with the label "Sponsor."
- Free registration for 2 attendees.

- ◆ *Limited to 2 companies. One company will be featured per day, and requests will be evaluated based on the order of application.*
- ◆ *A 10% discount will be applied for BOSAD members.*



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**CLOSING / GALA COCKTAIL SPONSOR**



**24.000€ (+KDV)**

- The company's logo will be featured on the cover of the printed and distributed invitation for the cocktail with the label "Cocktail Sponsor."
- During the projection presentation held at the cocktail, the company's logo will be displayed with the label "Cocktail Sponsor."
- The company will be allowed to place 2 roll-up banners at the venue where the cocktail will take place. (The banners will be prepared by the sponsoring company.)
- The sponsoring company's flags will be placed at the venue where the cocktail is held.
- The company's website link will be included on the official paintistanbul & TURKCOAT Congress website with the label "Cocktail Sponsor."
- Free registration for 6 attendees.

- ◆ *3 companies will be able to sponsor by sharing the budget.*
- ◆ *A 10% discount will be applied for BOSAD members.*



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